

WEEKLY SPECIALS

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Mahogany
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Money Savers

QUALITY :: SATISFACTION :: SERVICE

Up-to-the-Minute Furniture

*Lowest Prices when you consider
Style and Quality*

G. V. WRIGHT

ALMA
MICHIGAN

PHONES:
Day 369
Night 569

PLEDGE

Our pledge to those who avail themselves of our services is that we will perform all of our duties in a manner that will satisfy them. Our past conduct assures them that their every wish will be fulfilled in a definite dignified manner.

G. V. WRIGHT
FUNERAL DIRECTOR
111-113 W. SUPERIOR
BOTH PHONES 369

SEES REVOLUTION IN REAL ESTATE

NEW FACTORS WILL UPSET
STANDARDS OF VALUES
SAYS BABSON.

Roger W. Babson, adviser to over seventeen thousand of the country's leading executives has called another turn.

In a statement issued to-day he outlines conditions in the real estate field and advises the purchase of suburban property before it is too late.

"The big movement in real estate usually gets well under way," says Mr. Babson, "before anyone realizes what is going on." Because they have seen land unused for years most people think it will always continue so. This is why the original holder seldom makes any profit from real estate. The value is so close to his nose that he does not see it.

"A fundamental change in real estate value is taking place. So far it has proceeded quietly without much publicity. Few people have realized it. The fact is that people are moving to the country. A few wise heads have discovered the bargain in country homes and they are quietly buying up all the land they want for themselves and as much more as they can carry for a speculation.

"My advice to those who want suburban real estate is to buy at once. For the past decade or more, people have been crowding to the cities. Now, however, a reverse movement to the country is beginning which promises to be the greatest shifting in population since the institution of the railroads. Within the next ten or more years the building of suburban homes should rival the growth of the automobile, good roads, the movies, the phonograph or radio!

"In fact, these inventions make possible the suburban movement. A few years ago country homes were limited to the rich or to those employed in the country. Now automobiles have come within reach of the great middle class of people. They are increasing at the rate of more than a million a year. Ten years ago there were 1,000,000 passenger automobiles in the United States. Today there are about ten million, which is an average of one car to about every ten people! They are bringing new and better roads and opening up millions of acres of hitherto inaccessible land. The more purchased, the more families there are who can have a suburban home, even the breadwinner must work in the city. Wage earners during the last period of prosperity spent their money for motor cars, in the next period of prosperity they will buy country homes.

"The motion picture has put the local town hall on a par with the city theater. The motor truck is giving the rural or suburban dweller nearly the same freight and express facilities as has the city.

Motor bus lines are covering routes which never could be served by trolley cars. Automobiles are bringing the schoolhouses and the village to within a few minutes of the country home. Chain stores are carrying to every community the same efficient merchandising as the city dweller enjoys. Last, but not least the radio, especially if developed on General Squire's wired basis, gives to suburban homes the finest city lectures and music.

"The reason for suburban expansion, however, is not alone the attraction of a country home. In the cities congestion of dwelling house space and high rents long have been brewing discontent. For more than five years now these conditions have existed. Rebellion on the part of the rent payer is reaching the point of explosion. Almost any kind of a change would be attractive. Once the average city worker realizes that with a few hundred dollars and a flivver he can get a house of his own with all the lands he needs, the chances are two to one he will move!

"The city no longer has a wall around it. Railroads make the first breach, but the railroads opened up only narrow strips along their lines radiating from the city. In most cases the railroads followed the valleys and lowlands, which are not the best building location. Between these lines are miles of land much more desirable for building, but which have been inaccessible to the commuter because men had no means of getting to the train. It is in these

areas between the railroads lines and within a radius of 15 or 20 miles of the cities, which the motor car and good roads have opened up, that most spectacular development in new building should take place!

"If you are interested in real estate the situation demands action! It means that if you want to buy desirable suburban land near any good city at present low prices, you will have to go about it at once. In selecting such property, a good plan usually is to follow out the best residential street and buy where land begins to sell by the acre instead of by the foot. On the other hand, if you own city dwelling house property which cannot be converted to business uses, the quicker you get rid of it the better. This does not apply to business buildings nor to property which will soon be in demand as the business section of the city expands. It does apply to other city dwelling houses for which such extravagant rents are now demanded. Remember that while the readjustment in industry is well along, the readjustment in real estate values has only begun.

"Some may ask why industry does not move to the country? Before many years have passed we probably shall see a strong tendency in that direction. Many businesses can be carried on in the country far more efficiently than in the city. This idea that all offices and factories must be located in the population centers is simply a notion handed down through generations. In the old days industry was confined to the city and the country was left for agriculture. That was before the age of modern transportation. Of course, it must continue true in the case of distributing houses. Wholesalers, jobbers, merchants, etc., who group together according to their industry in a certain part of the city greatly facilitate buying.

"Manufacturers, however, find better labor conditions, lower rents and better power in the country. Hence, I would not dispute the point with anyone that business eventually may tend toward the suburban sites. "For the present, however," concluded Mr. Babson, "the main movement will be confined to the buying of country residences. Those who are planning eventually to own a country home get busy at once, for every week you delay is likely to cost you money!"

Weighing, Measuring Has Practical Value

Quite a furore has been aroused in Michigan, as elsewhere, by recent articles in The Outlook in which Mr. C. K. Taylor asserted that weighing and measuring school children and grading them physically on that basis was a delusion. Mr. Taylor asserted that some children are naturally underweight and some are naturally overweight. He claims therefore that these tests had no value, and as a result much work in this line stood to be discredited.

It is of course true, declares the Michigan Tuberculosis Association, that some children are naturally underweight and some naturally overweight, and that hence the weight and height test is not an absolute index to good or bad health. But the tests have a tremendous value none the less. The ideal way would be to have an adequate health examination of all school pupils, taking each individual case separately; but under present conditions that is not possible. There are very few schools where there is provision for such examination, and weighing and measuring pupils is the next best thing, for the present.

This system at least shows roughly which pupils need a physical examination most. The Detroit Department of Health thinks that about ten percent would fall in this group, and the emphasis of the school physician can then be concentrated on them.

The system is inadequate, but it is better than nothing. What all persons who are interested in the health of the coming generation should work for is an adequate system of medical examination in the schools. But till that comes, the other test has great practical value.

JUDGE FINES THREE
Judge E. J. Moinet last Friday in circuit court handed out sentences and fines to Alfred Marsh, Edward Shepard and Emory Mulford for violation of liquor laws. In each case the men were given fines of \$100.00 and costs of \$25 or six months in jail. They paid the fines.

Don't miss "Molly O," Strand Sunday and Monday.—advertisement

Local News

You will find the best bread in Butter Cup wrappers. 02-tf

Charles H. Goggin was in Ithaca Friday on legal business.

Sheriff Willert of Ithaca was in the city on business, yesterday.

Bill Hart in "Three Word Brand"—Strand Saturday.—advertisement

Attorney John Myers of Ithaca was in Alma on business, Friday.

William Woodland and Carl Walters spent Sunday at Stephenson lake.

Mr. and Mrs. Harry Rockwell spent the week end at Stephenson lake.

Carl R. Adams is enjoying a vacation from his work at the Alma State Savings bank.

Attorney John T. Mathews of Ithaca transacted business here Thursday of last week.

Walter Caple of Mt. Pleasant was in the city visiting with old friends Wednesday evening.

Dr. E. G. Sluyter, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-tf

Mr. and Mrs. Floyd H. Glass and family left Tuesday for a ten days outing at Bay View.

Francis C. Hayward of Detroit, former Alma city clerk, was in the city on business Monday.

Special this week, vanilla or maple nut ice cream, 40c per qt. DeLuxe Candy Co.—advertisement

Mr. and Mrs. Frank Rudeck returned home Thursday evening after spending two weeks at Beulah.

President H. M. Crooks left Monday for a business trip to Chicago in the interest of Alma College.

Several families of E. Superior Christian Church members are at Rock Lake attending the Assembly.

William McLain left the first of the week for Baltimore on business for The Republic Motor Truck Company Inc.

Erre L. Smith was in London, Ontario, the latter part of last week on business for the Ruggies Truck Company.

Ruth Moran has returned to her home in Port Huron after spending three weeks here with her uncle, Henry Moran.

We do all kinds of dress making at moderate prices, at Elite Style Parlors, over Wright Furniture store, advertisement

Clark Gregory returned to St. Johns Monday after spending last week with his mother, Mrs. F. E. Gregory, at 912 Pine ave.

Mr. and Mrs. J. J. Osborn and son, Fred, and Mr. and Mrs. Homer Dunham and family spent Sunday at Stephenson lake.

Misses McNamara and Miss Carney of Canada are visiting their uncle, Daniel Goggin, and other relatives for the summer.

Fay Gossett of Grand Rapids is spending his vacation here. At present Mr. Gossett is connected with Herpolsheimer & Co., as advertising manager.

A number from this city attended the meeting Monday evening at the Court house in Ithaca at which a William M. Smith for congress club was formed.

Bernie L. Case of Ithaca, county clerk, who is a candidate for the Republican nomination for state senator from this district, was in the city on business, yesterday.

We are prepared to serve at all times light refreshments. Special dinners served on order. The Daisy Tea Room, just east of the golf course.—advertisement—61-5p

D. H. Perkins of the firm of Perkins, Fellows and Harrison of Chicago, architects for Alma College, was in the city last week considering plans for the development of the college for the coming two year period.

The Women's Home Missionary Society yesterday for Indianapolis, where he will join Mrs. Murphy, who has been visiting there for the past ten days. From that city they will go to St. Louis, Mo., for a short visit before returning home.

The Methodist Episcopal church will meet with Mrs. Ezra L. Smith, Tuesday, August 1. The business session will be called at 2:30 p. m., and at 3:15 will be held scenes from our movies.

The closing exercises of the E. Superior Church Vacation School will be held in the church Friday evening. The program will consist of an exhibit of work done in the school, music, exercises, pageants, pantomimes and calecthentic. All are invited. Friday evening at eight o'clock.

Bill Hart in "Three Word Brand"—Strand Saturday.—advertisement

Did You Ever Stop to Think?

That farms for homes and investments are in constantly increasing demand.

That improved machinery makes farm labor as attractive and remunerative as work in office or shop.

That the modern farm home, equipped with electricity and running water is the equal in convenience of the city home.

That the telephone, mail delivery, automobiles and good roads extend social advantages of the city to the country.

That the future of farm life promises satisfactory returns in health, happiness and yearly income.

That it assures a home and competency.

That it is just a question of time until the pioneer sections will equal the older sections in development.

E. R. Waite, Shawnee, Okla.

TEACHERS' EXAMINATION

The next regular teachers' examination will be held at the high school room in the village of Ithaca, Michigan, Thursday, Friday, Saturday—August 10, 11, 12, 1922, beginning at 8:00 a. m. Eastern Time. The subject for reading is "The Princess" by Tennyson.

If interested write the Commissioner of Schools for Bulletin No. 16.

Howard Potter, Commissioner.

61-2c

NOTICE

The city taxes are now due and payable any time from July 1 to September 14, 1922, without any penalty. From September 15 to November 1, 1922, Four (4) per cent will be added to the amount of your taxes.

Dated July 10, 1922.

D. W. ADAMS, City Treasurer

60-4f-c.

TAKE FOLEY KIDNEY PILLS

Tonic in Action
For Backache, Rheumatism
Kidneys and Bladder Quick in Results

SOLD EVERYWHERE IN ALMA

HOW'S THIS?

HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.

HALL'S CATARRH MEDICINE consists of an Ointment which Quickly Relieves the catarrhal inflammation, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus assisting to restore normal conditions.

Sold by druggists for over 40 Years.

F. J. Cheney & Co., Toledo, O.

Suds and Duds of the ALMA CITY LAUNDRY

PHONE 233

DUD'S HOME

Here is a home where dwells content Where money's always wisely spent

Sure, money wisely spent brings content—the same as laundry done in a masterly way brings lots of patrons to this Home for the Rejuvenation of Linens. Duds found out some time ago that we do our work mighty well and that we are somewhat retiring in our prices.

Look For Suds and Duds

ALMA CITY LAUNDRY

Phone 233

STRAND THEATRE

Sunday-Monday, July 30-31

Admission 10c and 30c



Happy, sincere, unaffected, "Molly O" rose from obscurity in the slums to the heights of affluence and happiness, surmounting a series of obstacles with a glorious personality.

**MACK SENNETT'S
"MOLLY O"
with
MABEL NORMAND**

A DRAMA OF YOUTH AND OPTIMISM

Wit Tears Love Romance Pageantry Adventure Thrills

THEY DID IT— COULD YOU?

Do you ever wonder how the ancient folk got along without the comforts and conveniences of today?

Without window-glass, without tooth brushes, without automobiles, without soap, without telephones, breakfast foods, stoves, and virtually all the items we consider bare necessities of life.

And have you ever wondered at the part advertising has played in the world's development? It has made and is making the world better housed, better fed, better dressed. It has increased the world's capacity for things that elevate, improve and idealize the important business of living. It is a big, vital force in fostering convenient and comfortable life.

Home! Can you imagine your own empty of advertised products?

Advertising is an authentic and essential guide to the markets of the world. Without its direction you lose much, and overlook much.

Don't fail to read the advertisements you find in this newspaper. Follow their guidance—*They will prove invaluable to you.*

THE ALMA RECORD
QUALITY PRINTING